

Denmark - A Leading ICT Nation



WORLD-CLASS RESEARCH
AND A HIGHLY-SKILLED
TALENT POOL MAKES
DENMARK ONE OF THE TOP
LOCATIONS IN THE WORLD
FOR ICT ACTIVITIES AND
INVESTMENTS.

Information and communication technology (ICT) is one of the major engines for growth, innovation and economic development in regions that have established themselves as information-friendly societies.

Denmark is indeed such a region.

Looking to expand? - Look to Denmark

As an internationally competitive ICT cluster with world-class research and development facilities, Denmark is a prime location for international companies looking to expand their business.

Not only does Denmark offer one of the world's best and most innovative talent pools, it also offers world-class IT infrastructure with some of the highest ICT penetration rates for mobiles, broadband and PCs – and is hence also praised as one of the best test markets in the world.



Why locate your ICT activities in Denmark?

- International orientation and holistic mind-set of staff
- Cross-disciplinary research
- Government dedication to be the world's leading ICT nation
- Excellent collaborative business environment
- World-class IP protection regulations
- Competitive cost/quality proposition

Development & Customer Involvement – a Powerful Combination


Danes embrace new technology

Denmark is a small, highly integrated, and homogenous society. The consumers often play an active role in developing new technology and are quick at adapting new technologies.

Using Denmark as a test market gives international corporations the advantage of being able to quickly adjust and improve a product at low costs before releasing it on the world market.


A unique framework for ICT clustered within 300 km

- Approx. 100,000 employees within the sector
- 8 universities
- 7 science parks
- 8 independent R&T Institutes (GTS)
- Fast processing of work and residence permits for foreign IT specialists



"Denmark is the second-best country in the world for talent attraction and development"

- IMD World Talent Report 2016



"Denmark, the most business friendly climate in Europe"

- World Bank, Doing Business Report 2017

What do international surveys say about Denmark?

Denmark & ICT from a global perspective

- No. 4 in the world for cooperation in labor-employer relations (WEF 2016-2017)
- Top 3 in Europe for most flexible hiring and firing practices (Top 5 in the world) (WEF 2016-2017)
- Top 5 in Europe for Human Capital Index (Top 10 in the world) (WEF 2016)

“Denmark is in the top 10 of the world’s best countries to locate a business - seen from a five year investment perspective”

- Economist Intelligence Unit 2016-2020

International ICT Surveys:

Denmark is no. 1 in the world for:

- Individual usage (ICT penetration and diffusion at the individual level) ¹

Denmark is no. 1 in Europe for:

- Digital Economy and Society Index ²

Denmark is top 3 in the world for:

- Number of internet users per capita ¹
- Fixed broadband internet subscriptions ¹
- ICT Development Index ³

Denmark is top 10 in the world for:

- Software piracy protection ¹
- Mobile broadband internet subscriptions ¹
- Households with personal computer ¹
- Secure internet servers ¹
- Number of PCT patents applications per capita ¹
- E-Government Development Index ⁴

1. World Economic Forum Online 2016
2. European Commission 2017
3. ITU 2016 (Measuring the Information Society Report)
4. UN E-government Survey 2016

Benefit from the Danish Way

Software companies located in Denmark are not only able to profit from the high level of education in Denmark, but also from the long-standing tradition of user-driven design and innovation, and close relationships with customers.

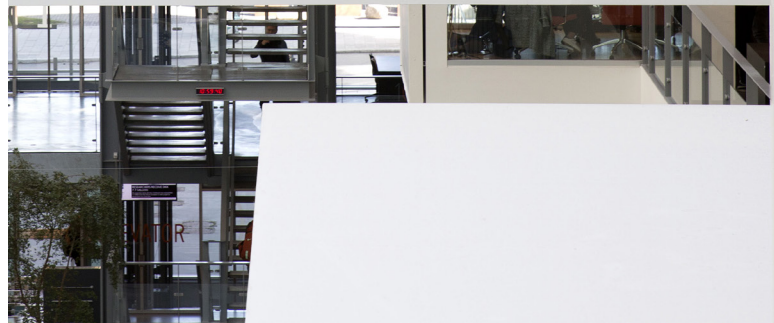
Areas of expertise

Software Development - Denmark offers world-class R&D within software architecture, functionality and front-end design.

Acoustics - Denmark is a strong brand and a global first-mover within acoustics with internationally renowned R&D competencies and companies in a cluster among the best and strongest in the world.

Robotics - Strategic focus on robotics at national, regional, and municipal levels. High level of interdisciplinarity among Danish engineers, which is essential within robotics research.

IT Solutions and Systems - The ability to innovate and integrate complex software systems has made Denmark a favourite hot spot for some of the most successful and internationally renowned software companies.



Danish scientists, designers and workers are renowned for their aesthetic sensitivity and ability to design appealing models and particularly for thinking in totalities.

Centres located in Denmark

IBM: One of Denmark's largest IT companies located north of Copenhagen.

Microsoft: Largest R&D centre in Europe based in Copenhagen.

Google: World-class R&D centre in Aarhus where the Google Chrome browser and the web programming language, Dart, have been developed.

Intel: The centre located in Aalborg is specialised in development of the company's chipset, antennas and LTE.

Uber: The Software and Development Centre located in Aarhus is responsible for developing the company's infrastructure globally.

Realm: The R&D centre develops a mobile database for apps used worldwide and powers apps by companies like Starbucks, Google and Amazon.

eBay: eBay Classifieds Denmark runs "Den Blå Avis", dba.dk and bilbasen.dk, which are collectively Denmark's largest classified ad forum.

Rohde und Schwartz: The centre in Aalborg is specialised in test, measurement and communications equipment.

Harman: Experts on developing high-end acoustics for the automotive industry and event lighting globally.

Samsung: The R&D centre in Aalborg is specialised within test and development of Bluetooth firmware.

Goertek: The European Headquarters & Research Centre develops the company's audio technologies.

AsialInfo: The European Headquarters in Denmark develops user-driven interfaces and is an innovative provider of software and IT services to the Danish telecommunications industry.

Accelink: The R&D centre and Regional Headquarters based north of Copenhagen designs and manufactures chip level products within photonics.



We Speak Business

Invest in Denmark provides your company with a tailor-made solution for locating your business in Denmark. We measure our success by how well we contribute to yours. So, if you are considering setting up business or expanding your activities in Denmark, make us your first stop.

Our specialized staff across the globe has the corporate background, industry insight and well-connected networks to advise you on every aspect of locating in Denmark. Not only when you set up, but also as your business grows. Our tailor-made solutions include connecting companies with key local contacts, arranging fact-finding tours and providing comprehensive benchmark analyses. We make sense of local legislation and advantages of locating in Denmark – all free of charge and in guaranteed full confidentiality.

We Look Forward to Hearing from You

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