



**MINISTRY OF FOREIGN AFFAIRS
OF DENMARK**
Invest in Denmark

INVITATION

MAY 13-14 2020

PERSONALIZED MEDICINE

The Danish Ministry of Foreign Affairs and the Danish Association of the Pharmaceutical Industry (Lif) cordially invite you to an exclusive seminar on personalized medicine. The seminar will provide an overview of the Danish research infrastructure and an opportunity for face-to-face meetings with leading Danish researchers and physicians as well as key officials from public health data organizations, including biobanks, health data, clinical and technology research. Attending the seminar will provide a direct pathway to access the unique framework that Denmark offers for pharmaceutical companies for the research, development, and clinical use of personalized medicine. The attendance is limited exclusively to decision makers (R&D, medical, and commercial) from global pharmaceutical companies.





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PERSONALIZED MEDICINE IN DENMARK

MAY 13-14 2020

12.00 - 13.00

WELCOME TO DENMARK

Location: Ministry of Foreign Affairs

The importance of the life sciences industry in Denmark and initiatives taken to foster its growth.

Jeppe Kofod, Minister for Foreign Affairs of Denmark

Maria Nilas Tarp, Director of Invest in Denmark at Ministry of Foreign Affairs

13.30 - 15.00

BIOBANKS SUPPORTING PERSONALIZED MEDICINE

Location: Statens Serum Institut (SSI)

How can Danish Biobanks be utilized for research? What are the opportunities for pharmaceutical companies? What are the key accomplishments and the next milestones?

Mads Melbye, CEO at Statens Serum Institut, Denmark's National Biobank

Bettina Lundgren, CEO at National Genome Center

Estrid Høgdall, Head of Secretariat at The Danish Regions' Bio- and Genome Bank

15.30 - 17.30

CLINICAL RESEARCH FOR PERSONALIZED MEDICINE

Location: The Mærsk Tower - University of Copenhagen

Introduction to Trial Nation, a public private organization that offers a single, national entry point for life science companies that wish to conduct clinical trials in Denmark.

Marianne Pilgaard, CEO at Trial Nation

Followed by parallel sessions:

- Early phase Oncological and Hematological Clinical Trial - Department of Oncology and Department of Hematology, Rigshospitalet
Ulrik Lassen, Professor, Head of Department
Martin Hutchings, PhD, Chief Physician
- Clinical Academic Group for Cancer Immunotherapy (CAGci) - Center for Cancer Immune Therapy (CCIT), Herlev Hospital
Inge Marie Svane, Professor, Director
- Practical use of personalized medicine - Department of Clinical Genetics, Rigshospitalet
Anne-Marie Axø Gerdes, Professor, Head of Department
Elsebet Østergaard, PhD, Chief Physician
Allan Meldgaard Lund, PhD, Chief Physician

18.00 - 20.30 DINNER AND NETWORKING

Location: The Danish Association of the Pharmaceutical Industry

Q&A session with the Minister, dinner and networking with participants and invited representatives from Danish institutions and research environment.

Minister for Health and/or Minister for Industry, Business and Financial Affairs

Ida Sofie Jensen, CEO at The Danish Association of the Pharmaceutical Industry (Lif)

WHAT

Seminar on personalized medicine in Denmark - Day 1

WHEN

Wednesday, 13th of May 2020

12:00-20:30

WHERE

Ministry of Foreign Affairs,

Eigtveds Pakhus

Asiatisk Plads 2 G,

1448 Copenhagen K, Denmark

MODERATOR

Kristian Teglkamp, Head of Health and Life Sciences, Asia, The Trade Council at Ministry of Foreign Affairs

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09.00 - 09.30**DANISH AUTHORITIES AT THE FOREFRONT**

The Danish Medicines Agency (DKMA) will present European Medicines Agency and Heads of Medicines Agencies Big Data Task Force and DKMA's new data analysis center and collaboration with companies.

Thomas Senderovitz, Director General at The Danish Medicines Agency (DKMA)

09.30 - 09.50**WORLD-CLASS TECHNICAL UNIVERSITY IN HEALTH**

The cross-disciplinarity at the Technical University of Denmark (DTU) within mathematics, computer science, physics, chemistry and biology provides the foundation for new and innovative technology for the future of the life science industry.

Thomas Andresen, Head of Department at DTU Health Tech

09.50 - 10.10**DANISH LIFE SCIENCE SUPERCOMPUTING FACILITIES**

The Danish National Life Science Supercomputing Center, Computerome, is a High Performance Computing facility specialized for Life Science and it is the official supercomputer of the European infrastructure for biological information Denmark (ELIXIR).

Speakers not confirmed.

10.10 - 10.30 BREAK- COFFEE & TEA**10.30 - 11.15****UNIQUE NATIONWIDE ACCESS TO REAL WORLD DATA**

Danish health data registries provide unique access to real world data, based on patient data, which can highlight the value (safety and effect) of new personalized medicine. Presentations and concrete examples.

Lisbeth Nielsen, Director at Health Data Board

Jens Winther Jensen, Director at Regional Clinical Quality Development Program (RKKP)

11.15 - 11.45**COMBINING THE UNIQUE ELEMENTS INTO ONE PROJECT - IPSYCH**

The iPSYCH project is one of the world's largest studies of the genetic and environmental causes of mental disorders involving more than 150 researchers and 130.000 Danes.

Anders Børghlum, Professor at the Department of Biomedicine, Aarhus University

11.45 - 12.30**NEXT STEPS: WHEN CAN WE START?****12.30 - 13.00****THANKS FOR NOW – SANDWICH****13.00 - ?****POSSIBILITY FOR 1:1 MEETINGS****WHAT**

Seminar on personalized medicine in Denmark - Day 2

WHEN

Thursday, 14th of May 2020
09:00-?

WHERE

Technical University of Denmark,
DTU Skylab,
Diplomvej, building 373A,
2800 Kgs. Lyngby
Denmark

MODERATOR

Kristian Teglkamp, Head of Health
and Life Sciences, Asia, The Trade
Council at Ministry of Foreign Affairs

WHO IS HOSTING**Ministry of Foreign Affairs of Denmark, Invest in Denmark**

As part of the Ministry of Foreign Affairs of Denmark, Invest in Denmark is a customized one-stop service for foreign companies looking to set up business or expand activities in Denmark. With specialized staff around the world, Invest in Denmark's services includes:

- Tailor-made information and industry insights
- Advice on general and sector-specific framework conditions in Denmark
- Contact to potential partners, research communities, public authorities and the private sector
- Customized fact-finding tours

Website: www.investindk.com

The Danish Association of the Pharmaceutical Industry (Lif)

The Danish Association of the Pharmaceutical Industry (Lif) is a trade association for the research based pharmaceutical industry. Lif has 38 members and works to ensure that the pharmaceutical industry has the best possible conditions to develop, market, distribute and provide information on medicinal products. Lif works to ensure that patients have extensive and fast access to the best medical treatment.

Website: www.lif.dk/english

WHY DENMARK

Denmark has the most supportive environment for personalized medicine in Europe - ranked number 1 by Charles River Associates, July 2018 (comparing DK, EN, FR, NL and PL).

Number of Clinical Trials

Denmark ranks number 1 in Europe for conducting most clinical trials per capita.

Excellent Framework Conditions

Excellent framework conditions for medical research and clinical trials. Denmark offers world-class patient registries, civil registries and biobanks. This provides access to detailed patient data, facilitating epidemiological and pharmaceutical research.

Efficient Public Authorities

The Danish authorities provide fast and service-oriented handling of inquiries from the private sector.

The Best Clinical Trial Subjects

Danish patients and healthy subjects for clinical trials are readily identified and monitored. They are highly educated and generally positive about participating in research.